



WDAF-TV

REVISION ORDER

Print Date 10/04/12

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Flight Dates 10/30/12-11/05/12

<u>Contract / Revision</u>	574933	/	KANDER FOR MISSOURI
<u>Original Date / Revision</u>	10/04/12	10/04/12	<u>Agency Com</u> 15%
			<u>Billing Contact</u>
<u>Advertiser</u>	Kander/D/Sec of State		
<u>Agency</u>	Buying Time LLC		
<u>Buying Contact</u>	<u>Sales Office</u> DC-M		
<u>Sales Region</u>	NAT		
<u>Agency Ref</u>			
650 Massachusetts Ave NW			
Suite 210			
Washington, DC 20001			

Primary Account Executive

Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Sep 00:15:00
Estimate # 1953
Alt Order # 09771614
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes SP-POL CAN GEN
Product Codes PL1Xb
Priority 3
Advertiser Ref

Order Share 22% Market Value 123181

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	29%	35722
KCWE	%	0
KMBC	21%	25868
KMCI	%	0
KPXE	%	0
KSHB	28%	34490
KSMO	%	0

Order Totals				Billing Plan					
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount

November 2012	43	\$23,035.00	\$27,100.00	0.00	10/29/12	11/05/12	43	\$23,035.00	\$27,100.00
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Totals 43 \$23,035.00 \$27,100.00 0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	
															Amount	
1	4	10/30/12	10/30/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$300.00	2	0.00	NM		1	\$300.00
FOX News																
Start Date				Weekdays		Spots/Week		Rate		Rating						
Week: 10/29/12				-T-----		1		\$300.00		0.00						
2	4	10/31/12	10/31/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	--W-----	:30	1	\$300.00	2	0.00	NM		1	\$300.00
FOX News																
Start Date				Weekdays		Spots/Week		Rate		Rating						
Week: 10/29/12				--W-----		1		\$300.00		0.00						
3	4	11/01/12	11/01/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$300.00	2	0.00	NM		1	\$300.00
FOX News																
Start Date				Weekdays		Spots/Week		Rate		Rating						
Week: 10/29/12				---T---		1		\$300.00		0.00						



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Hiatus Dates

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Order Sep 00:15:00

Advertiser Kander/D/Sec of State

Product KANDER FOR MISSOURI

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Product KANDER FOR MISSOURI

Estimate # 1953

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
24	4	11/01/12	11/01/12	M-F	5-6p	CM-All	5-530p		---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
5-530p (5:00 PM-5:30 PM)																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
25	4	11/05/12	11/05/12	M-F	5-6p	CM-All	5-530p		M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
5-530p (5:00 PM-5:30 PM)																		
News																		
Start Date																		
Week: 11/05/12		End Date		Weekdays		Spots/Week		Rate		Rating								
26	4	10/31/12	10/31/12	M-F	5-6p	CM-All	530-6p		--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
530-6p (5:30 PM-6:00 PM)																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
27	4	11/02/12	11/02/12	M-F	5-6p	CM-All	530-6p		---F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00	
530-6p (5:30 PM-6:00 PM)																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
28	4	10/30/12	10/30/12	M-F	6-630p	CM-All	6-630p		-T-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00	
M-F 6-630p																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
29	4	11/05/12	11/05/12	M-F	630-7p	CM-All	630-7p		M-----	:30	1	\$2,200.00	1	0.00	NM	1	\$2,200.00	
M-F 630-7p																		
WHEEL OF FORTUNE																		
Start Date																		
Week: 11/05/12		End Date		Weekdays		Spots/Week		Rate		Rating								
30	4	10/30/12	10/30/12	M-F	9-10p	CM-All	9-10p		-T-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00	
M-F 9-10p																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
31	4	11/01/12	11/01/12	M-F	9-10p	CM-All	9-10p		---T---	:30	1	\$800.00	2	0.00	NM	1	\$800.00	
M-F 9-10p																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
32	4	11/02/12	11/02/12	M-F	9-10p	CM-All	9-10p		----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
M-F 9-10p																		
News																		
Start Date																		
Week: 10/29/12		End Date		Weekdays		Spots/Week		Rate		Rating								
33	4	11/05/12	11/05/12	M-F	9-10p	CM-All	9-10p		M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
M-F 9-10p																		
News																		
Start Date																		
Week: 11/05/12		End Date		Weekdays		Spots/Week		Rate		Rating								
34	4	10/30/12	10/30/12	M-F	10-1030p	CM-All	10-1030p		-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00	
M-F 10-1030p																		
News																		
Start Date																		
Week: 11/05/12		End Date		Weekdays		Spots/Week		Rate		Rating								



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														Spots	Amount
34	4	10/30/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
Start Date				End Date		Weekdays		REV		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		-T-----		1		\$800.00		0.00			
35	4	10/31/12	10/31/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	--W----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
Start Date				End Date		Weekdays		REV		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		--W----		1		\$800.00		0.00			
36	4	11/01/12	11/01/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
Start Date				End Date		Weekdays		REV		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		---T---		1		\$800.00		0.00			
37	4	11/05/12	11/05/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	M-----	:30	1	\$800.00	3	0.00	NM	1	\$800.00
News															
Start Date				End Date		Weekdays		REV		Spots/Week		Rate		Rating	
Week: 11/05/12				11/11/12		M-----		1		\$800.00		0.00			
40	4	11/04/12	11/04/12	Su 5-6p Su 5-6p	CM-All	5-6p	-----S	:30	1	\$250.00	3	0.00	NM	1	\$250.00
News															
Start Date				End Date		Weekdays		REV		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		-----S		1		\$250.00		0.00			
41	4	10/31/12	10/31/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	--W---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
Start Date				End Date		Weekdays		ADD		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		--W---		1		\$900.00		0.00			
42	4	11/01/12	11/01/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
Start Date				End Date		Weekdays		ADD		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		---T---		1		\$900.00		0.00			
43	4	11/05/12	11/05/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
Start Date				End Date		Weekdays		ADD		Spots/Week		Rate		Rating	
Week: 11/05/12				11/11/12		M-----		1		\$900.00		0.00			
N44	4	10/30/12	11/02/12	M-F 9-10p M-F 9-10p	CM-All	9-10p	-TWTF--	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
Start Date				End Date		Weekdays		REV		Spots/Week		Rate		Rating	
Week: 10/29/12				11/04/12		-TWTF--		2		\$800.00		0.00			

Totals 43 \$27,100.00